



CYBÈLE LECLAIR

UX DESIGNER & CONSULTANT

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📍 17, rue Louis Barthou 92160 Antony

EDUCATION

DESIGN THINKING CERTIFICATION

MIT
2018

DESIGN THINKING CERTIFICATION

Microsoft
2018

MASTER IN INDUSTRIAL DESIGN

Strate, Ecole de Design
2017

MASTER IN DIGITAL MGMT

Web School Factory
2017

ERASMUS IN DIGITAL PROJECT MGMT

Hogeschool West-Vlaanderen
2015

ERASMUS IN INTERNATIONAL BUSINESS MGMT

Hanzehogeschool of Groningen
2013

2 YEARS AT GLOBAL BBA

ESSEC Business School
2011-2013

PROFILE

Hello! I am Cybèle, a UX Designer with about 2 years of work experience with industry leaders, agencies and start-ups.

My identity as a user experience designer is grounded in a capacity for cognitive empathy, a deep interest in how people connect through verbal and visual communication, and a passion for languages and cultures, enriched by years of flying around and living/studying abroad.

I feel my multifaced background and skillset has given me a deeper understanding — and a unique perspective — of the UX design process.

WORK EXPERIENCES

UX DESIGNER / CONSULTANT

UX-REPUBLIC | MAY 2018 - TODAY | PARIS

CDI

UX Design, project management, workshop facilitation, user interviews, user research, wireframing, specifications drafting, PO, consulting.

CLIENTS : EDF Renewables.

UX DESIGNER / JUNIOR CONSULTANT

GAYA | JAN. 2018 - APRIL 2018 | PARIS

CDD

UX Design, project management, workshop facilitation, user interviews, specifications drafting, wireframing, user research.

CLIENTS : Musée de l'Armée, COVEA, Sain-Gobain, Groupe ELLI, CCI France International.



LANGUAGES

MOTHER TONGUE

French

FLUENT

English (TOEFL 95/120 ; IELTS 6,5/9)

Spanish (BULLATS B2)

NOTIONS

Japanese (4 years)

Arabic (expatriations)

Dutch (studies)

VOLUNTEERING

TWITTER MENTORING

AccorHotels

2016

BITCOIN & TWITCH MENTORING

Française des Jeux

2016

DIGITAL SQUAD

Women's Forum

2013 & 2014

INTERESTS

Traveling (27 countries)

Photography

Video games & eSport

Sciences

Astronomy & Astrophysics

WORK EXPERIENCES

DESIGNER

BLUE FISH STRATEGY | SEPT. 2016 - SEPT. 2017 | PARIS

Professionalisation contract

UX Design, workshop organisation and facilitation, team support on innovation project, creativity sessions, wireframing, storytelling, design thinking, strategy.

CLIENTS : Danone, Swiss Life, Simplon.co, Natixis, Bayard Presse.

WEB DESIGNER

MOMENTYS | JULY 2015 - DEC. 2015 | PARIS

Internship

HTML / CSS / JavaScript / PHP development and integration, web design, UI design, UX design, user research, project management, IT support.

CLIENTS : Air France - KLM, Gendarmerie Nationale, BIC, CLIFF, Bureau Veritas, Shangri-La Hotel Paris, Hibana Live.

LINE DESIGNER ASSISTANT

UBISOFT | JULY 2014 - SEPT. 2014 | MONTREUIL

Internship

Analysis, production of benchmarks, production of internal documents, UI Design, UX Design, research work, reviews of games in production, work on datavizualisation in video games.

GAMES : The Crew, Rainbow Six : Siege, Far Cry 4, Assassin's Creed : Unity.

WEB MARKETING ASSISTANT

ORANGE FRANCE | JUNE 2012 - SEPT. 2012 | ISSY-LES-MOULINEAUX

REWARDS

FINALIST

FRANÇAISE DES JEUX | APRIL 2016

Design of the annual gift bag sold in french kiosks.

COUP DE CŒUR DU JURY

PMU | MARCH 2016

Hackathon - « Which connected object to enhance the gaming experience ? »

SECOND PLACE

ACCOR HOTELS | JULY 2015

Hackathon - « Draw me the F1 Hotel of tomorrow ! »

